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PRICE LIST

OF

GLADIOLUS

1937

I BELIEVE

That business goes to and stays where it is well treated.

That it pays better to do the right thing than to explain why it was done wrong.

That honesty is the best policy.

That the public is intelligent enough to recognize fair dealing in business.

That I have a name worth protecting and a reputation worth sustaining.

And on this principle I ask a share of your orders.

"You Can Have 5 Bulbs
At 10 Rate"



HOWARD J. BURD

Grower of Unusual
Gladiolus

WASHINGTON, NEW JERSEY

MY OWN INTRODUCTIONS FOR 1937

CRIMSON BEAUTY, (Burd) Light vermilion crimson, shading to a throat of sunlight yellow, with splashes of carmine deep in throat. Medium spike with 13 buds, 4 open at a time. Good placement and facing. Early bloomer. 70 days. 3½-inch flowers. Any size bulb, each \$1.00. Bulblets, 30c each; 10 for \$2.00.

GYPSY MOON. (Burd) Deep flesh tinted coral. The three lower petals have a pencil of vermilion in throat, with delicate spray lighter vermilion on side of petal. Tall spike with 5 open—15 buds. Very good texture and placement. 5-inch blooms. Mid-season—80 days. A Fine Creation.

L. each \$3.00	4 for \$10.00
S. each 1.00	4 for 3.00
Bulblets each 50c	10 for 2.50

Chatham, N. J.
Sept. 10, 1936

Dear Mr. Burd:

With the Glad season now about closed, the writer feels that a few words of praise should be extended to you for the marvelous blooms produced by bulbs which I have purchased of you each year for the past 4 years.

The quality, size and beauty of these blooms have been so greatly admired by many of my friends, that they have become interested in adding your stock to their garden, with results obtained far beyond their expectations. In anticipation of still adding to my collection, I sincerely hope that you will continue your good work in the development of new varieties.

Sincerely yours,

F. W. LAU

READ CAREFULLY

Order Early. It avoids disappointment.

Shipments. I ship from Feb. 10 to April 20th.

Stock. I ship first quality stock, and never substitute. You can have 5 bulbs at the 10 rate. No order less than \$1.00 accepted and I pay all delivery charges.

Prices. As given here supersede all previous quotations and are priced subject to prior sale.

Service. We offer the best, being appreciative of your patronage. I give liberal extras and the larger the order, the more liberal the overcount. I aim to please and will do it.

L. Means Large.

S. Means Small

NO BULBS SOLD AFTER APRIL 20

AFLAME. Begonia-rose, shading to bright orange flame near edge. Long spike and very good. Large 2-12c; 10 for 50c.

ALBATROSS. Best mid-season pure white. Tall spike and large flowers. Large 2-12c; 10 for 44c.

ARLINGTON. Bright orange, warm buff at base of petals. A fine Glad. L. 2-12c; 10 for 44c.

BALBOA. Apricot-pink with yellow throat. Nice. L. 2-12c; 10 for 40c.

BAGDAD. Huge smoky old rose. Outstanding. L. 2-12c; 10 for 44c. S. 10 for 15c.

BETTY NUTHALL. Salmon coral, orange throat. Impressive. L. 2-12c; 10 for 48c.

BLUE ADMIRAL. Deep clear violet blue. Tall and large blooms. Healthy and most promising all purpose dark blue. Try it. L. each 25c. S. each 10c.

BLUE TRIUMPHATOR. Long spike of light violet blue. 6-inch blooms. L. 2-12c; 10 for 50c.

BLUE TORCH. Lovely light blue, darker throat. L. 2-12c; 10 for 40c.

BLEEDING HEART. White tinted pink with carmine blotch. Scored 95 points at Boston show. L. 2-12c; 10-48c.

CATH COLEMAN. Large coral pink, exhibition flower. L. 2-14c; 10 for 50c.

CARA MIA. Tall early blooming clear pink. A fine cut Glad. L. 2-12c; 10 for 40c.

CRIMSON BEAUTY. (Burd) See page 2.

CAMEO. (Kemp) Cameo pink with greenish yellow blotch. L. 2-12c; 10 for 40c.

COMMANDER KOEHL. Deep red that sparkles. Long spike. L. 2-12c; 10 for 40c.

CORONADO. Milk white laced royal purple throat. Beautiful. L. 2-12c; 10 for 44c S. 10 for 18c.

DR. MOODY. Very early lavender. In great demand. L. 2-12c; 10 for 40c.

E. J. FARRINGTON. Mid-season pure yellow. Good. L. 2-12c; 10 for 40c.

ERICA MORINI. Warm salmon orange. Lovely Color. L. each 20c.

EMILE AUBRUN. Huge flowers of live bronze, cherry center. L. 2-14c; 10 for 50c.

ELIZ. TABOR. Rose pink on white ground, with red blotch. L. 2-12c; 10 for 40c.

F. C. McCOY. Tall exhibition pink. Blue ribbon winner everywhere. L. 2-12c; 10 for 40c.

GLORIOLA. Orange salmon with yellow throat and a Beauty. L. 2-14c; 10 for 50c.

GATE of HEAVEN. The richest and deepest large flowered yellow. L. each 10c; 10 for 70c.

GOLDEN DREAM. Late blooming yellow. Tall spike. L. 2-12c; 10 for 40c.

GYPSY MOON. (Burd) See page 2.

KIRCHOFF'S VIOLET. Attractive violet blue. L. 2-10c; 10 for 40c.

KING ARTHUR. Heavily ruffled lavender. Marvelous. L. each 12c; 10 for \$1.00. S. 10 for 35c.

LINDESTA. Salmon rose with cream throat. Tall and very fine. L. each 10c; S. 10 for 40c.

LOS ANGELES. Shrimp-pink. Nice spike. L. 2-10c; 10 for 35c.

MILDRED LOUISE. Strawberry pink and marvelous. L. 2-18c; 10 for 70c. S. 10 for 25c.

MILFORD. Clear azure blue, darker at edges. A Beauty. L. each 75c; S. each 35c.

MARIE KUNDRED. Best early blooming white. L. 2-12c; S. 10 for 40c.

MARMORA. Lavender grey with petunia blotch. Very Fine. L. 2-12c; 10 for 40c.

MISS GREELEY. Orange tinted pink, somewhat like Mr. W. H. Phipps but earlier. L. 2-12c; 10 for 40c.

MISS NEW ZEALAND. Tall spike with 7½ inch blooms of salmon apricot, suffused rose with blotch of ripe peach. Sensational and gigantic in every way. L. each \$1.15. S. each 50c. Blbts. 3-25c.

MINUET. The finest low priced, soft shade of lavender. L. 2-12c; 10 for 50c.

MR. W. H. PHIPPS. Light rose salmon, many open. L. 2-12c; 10 for 40c.

MRS. F. H. HORNBERGER. Best late blooming white. L. 2-12c; 10 for 40c.

MRS. F. C. PETERS. Rose lilac, crimson blotch. A Good One. L. 2-12c; 10 for 40c.

MRS. H. E. BOTHIN. Ruffled flesh salmon. Late bloomer. L. 2-10c; 10 for 35c.

MRS. LEON DOUGLASS. The giant of them all. Flame pink and very outstanding. L. 2-12c; 10 for 40c.

MR. F. M. SHICK. Clear geranium pink with cream throat. Very Fine. L. 2-12c; 10 for 50c.

MRS. N. VANDERBILT. Ruffled salmon pink. L. 2-12c; 10 for 40c.

MRS. VAN KONYNENBERG. Nearly sky blue. A Rare Color. L. 2-12c; 10 for 40c.

MEXICAN FIRE OPAL. Orange copper. Attractive. L. 2-12c; 10 for 40c.

MALVINA BURD. (Burd) Rich deep cream fading to white at edge of petal. 5-inch blooms on long spike. A Fine Glad. L. each 15c; 10 for \$1.20; S. 10 for 40c. Blbts. 100 for \$1.25.

OHIO STATE. Earliest good Glad we know of; it has bloomed in 48 days. Always under 60 days. Begonia rose, tinted lavender. Good spike and substance. A Pleasing Glad. L. 2-12c; 10 for 50c; S. 10 for 15c.

O. D. BALDWIN. Deep rich red, cherry blotch. Extra Nice. L. 2-10c; 10 for 40c.

OUR SELECTION. Salmon red tinted cream with cerise throat. An exhibition Glad that wins everywhere. Quite showy. L. 2-10c; 10 for 40c.

PELEGRINA. Deep violet blue with velvet finish. Extra Fine. L. 2-10c; 10 for 40c.

PICARDY. Soft shrimp pink. Wide open 6-inch blooms on tall spike and the most outstanding introduction of recent years. L. 2-10c; 10 for 40c; S. 10 for 15c.

PRIMROSE PRINCESS. Clear primrose yellow.
Nice spike and good habits. L. 2-10c; 10 for 40c.

PRIDE OF WANAKAH. Rich lavender rose.
Very showy and wonderful color. L. 2-10c;
10 for 40c.

PEARL OF CALIF. LaFrance pink, 10 open
on spike and very beautiful. L. 2-12c; 10
for 40c.

PFITZER'S TRIUMPH. Immense blooms of
salmon orange. A Sensational Glad. L. 2-10c;
10 for 40c.

PURPLE QUEEN. A deep violet maroon,
ruffled. L. 2-12c; 10 for 40c.

QUINTON. Coral-pink and a very early bloomer.
Fine cut flower. L. 2-10c; 10 for 40c.

RAMESES. Tall aster purple and a very
lovely Glad. Be sure to get this one. L. 2-12c;
10 for 50c; S. 10 for 20c.

ROMANCE. Salmon rose bordered blue. An
old one but still in demand. L. 2-10c; 10
for 35c.

STAR DUST. (Burd) Small primrose red, in-
clined to purple. 2-inch flowers and makes a
nice bowl with baby breath. L. 2-15c; 10 for
60c; S. 10 for 20c.

SALMONETTE. (Burd) Large flame salmon
with white shadings. Tall spike and a very
healthy Glad. Should be in every fan's col-
lection. A nice creation, now in the low price
section. L. each 20c; 10 for \$1.50; S. 10 for 80c.

ROSE MARIE PFITZER. Exhibition peaches
and cream. Very, Very Good. L. each 20c.

SMILING MAESTRO. Deep salmon rose, flaked
brown. A top notch one. L. each 25c; 10 for
\$2.00; S. 10 for 90c.

SCARLET WONDER. Blood red with 6-inch
flowers. Medium spike. L. 2-10c; 10 for 40c.

SOLVEIG. Large ruffled white with carmine
feather. A wonder when well grown. Late
bloomer. L. each 70c; S. each 25c.

SID PLUMMER. Late blooming yellow with cream showing through. L. 2-10c; 10 for 40c.

TARO. A beautiful cerise color. L. 2-10c; 10 for 40c.

TIP TOP. The finest rose scarlet today. Tall spike with 6 open, large blooms and really extra fine. Be sure to get this one. L. each 30c; 10 for \$2.30; S. each 15c.

WASAGA. Very beautiful buff with tall spike, florets nicely ruffled. A prize winner in its color class. Color delightfully different. L. each 10c; 10 for 70c; S. 10 for 25c.

PRIDE of AMERICA MIXTURE. All colors, early, mid-season and late bloomers. 40 large bulbs for \$1.50; 100 large bulbs for \$2.50. Post paid by me. **No Better Mixture Anywhere.**



From Our Mailbag

Nutley, N. J.

Sept. 21, 1936

Dear Mr. Burd:

As you know I have been getting Glad bulbs from you for the past three years, and they have always been fine and healthy.

In your Pride of America Mixture I got real exhibition spikes. Two outstanding Glads in particular I got of you were Bleeding Heart and Our Selection.

Yours truly,

CHARLES O. KAHRE

BURD'S BARGAINS

Each Item is 50c. You can have 5 different
items for \$2.25.

Item

1. Aflame, 3 L., 5 M., 5 S., 8 blbts.	50c
2. Arlington, 4 L., 5 M., 7 S., 8 blbts.	50c
3. Blue Torch, 6 L., 5 M., 12 blbts.	50c
4. Blue Admiral, 1 M., 2 S., 10 blbts.	50c
5. Bagdad, 3 L., 5 M., 10 S., 15 blbts.	50c
6. Balboa, 5 L., 5 M., 6 S.	50c
7. Cara Mia, 5 L., 5 M., 6 S.	50c
8. Cameo, 5 L., 5 M., 8 S.	50c
9. Coronado, 3 L., 3 M., 6 S.	50c
10. Crimson Beauty, 1 S., 2 blbts.	50c
11. Dr. Moody, 4 L., 4 M., 5 S., 10 blbts.	50c
12. E. J. Farrington, 5 L., 7 M., 10 S.	50c
13. Gate of Heaven, 3 L., 3 M., 3 S., 4 blbts.	50c
14. Koehl, 4 L., 4 M., 4 S.	50c
15. F. C. McCoy, 4 L., 4 M., 4 S., 6 blbts.	50c
16. Milford, 1 S., 3 Blbts.	50c
17. Marmora, 5 L., 5 M., 12 blbts.	50c
18. Mildred Louise, 3 L., 3 M., 5 S., 5 blbts.	50c
19. Mexican Fire Opal, 5 L., 4 M., 5 S.	50c
20. Ohio State, 5 L., 5 M., 6 S.	50c
21. Our Selection, 5 L., 5 M., 5 S.	50c
22. Rameses, 5 L., 5 M., 5 S.	50c
23. Smiling Maestro, 3 S., 8 blbts.	50c
24. Rose Marie Pfitzer, 1 M., 2 S.	50c
25. Salmonette, 2 M., 2 S.	50c
26. P. of Wanakah, 5 L., 6 M., 4 S.	50c
27. Primrose Princess, 5 L., 6 M., 6 S.	50c
28. Picardy, 5 L., 7 M., 10 S.	50c
29. Quinton, 5 L., 6 M., 4 S.	50c
30. Wasaga, 5 L., 5 M., 5 S.	50c



REMEMBER

These prices are good only until April 20, 1937.

NO BULBS SOLD AFTER THAT DATE,
WHY NOT SEND IN YOUR ORDER NOW?

WE HOLD AND SHIP ANY TIME YOU SAY.
